



ASOFIA 2018-2019 Design Awards

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SCENTRE GROUP

Owner and Operator of *Westfield* in Australia and New Zealand



Entry Guidelines

❖ Winners will be announced at the ASOFIA 22nd National Conference Gala Dinner
Sunday 27th October, 2019 | Canberra

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AWARDS CONCEPT

ASOFIA is excited to announce the launch of the 2018-2019 Design Awards Program. This year's awards program will determine the very best projects designed within Australia between January 2018 – June 2019. Entries must fall within one of the designated categories as defined within.

- ◆ All entries will be judged on a consistent criterion by a highly regarded design panel.
- ◆ The appointed design judges will independently rate each entry.
- ◆ All entries across Australia, regardless of the category, will go into the running for the National Design of the Year Award.

Entry deadline: 30 June 2019. ASOFIA reserves the right to accept or decline late entries. A late entry fee will apply from 30 June 2019.

ENTRY RULES

ELIGIBILITY

- Any designer, member or non-member, is permitted to enter the 2018-2019 ASOFIA Design Awards.
- Entries submitted must be for the design of a project built and completed between January 2018 – June 2019.
- Multiple entries are permitted in each category; however each must be submitted as a separate entry.
- The entrant must be the company or individual responsible for the overall design.
- Any entry submitted by a Designer who is employed by a design company accepts that any success in this awards program will, in the first instance, be credited to their employing company.
- Any entry submitted by a Designer engaged by design & construct contractor accepts that any success in this awards program will, in the first instance, be credited to their employing company.
- Only sole trader Designers will be personally credited with any success in this awards program if they are contracting directly to the client.

CATEGORIES

Best Design

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Owner and Operator of Westfield in Australia and New Zealand

COMMERCIAL Sponsored By



HOSPITALITY

PROFESSIONAL SUITES

JUDGING

- The principal criteria for judging will be based on excellence of the total design concept.
- Highly qualified judges will be appointed to review all entry submissions and evaluate each submission on a pre-determined criterion.
- Judges will rate each entry to determine the finalists and winner in each Award category.
- The Association and/or the judging panel reserve the right to reclassify the entry into another category if deemed appropriate.
- The Association reserves the right to establish, alter or amend the judging criteria and the decision of the judges will be final and no correspondence will be entered into.

JUDGING CRITERIA

The criteria adopted by the judging panel in evaluating each design will be all encompassing and will be based on but not limited to information submitted by the Designer, including images and renders, and/or any 3D modelling and consideration of all entry documentation. Judging is expected to take place between mid-July and mid-August 2019. Finalists will be advised by 1 September 2019.

HOW TO ENTER

1. Complete and sign the official Entry Form and provide project details within the PowerPoint template. To access the PowerPoint template please visit: www.asofia.com.au/AwardPrograms
2. Please note that each and every entry requires a separate entry form.
3. Complete and submit the required information within the PowerPoint presentation in accordance with the guidelines provided on page 4. That shall include the provision of the Design Brief outlining how the design meets the client's expectations, Design Statement including how the design met the budget criteria, constraints or changes to meet budget or over budget, Images, Plans & Elevations and any other relevant design information. Provide evidence of collaboration with other stakeholders, where relevant. Entries must articulate the approach to delivering to the Design Statement.
4. Submit as a separate attachment to your submission a minimum 3-4 high res jpeg images at 300 dpi at A4 size. Please note: Only photos not copyright protected, or those that have an appropriate copyright release will be accepted. To qualify, a photo marked "copyright" or "property of" must be accompanied by a written release of all rights (including electronic).
5. Please ensure a mix of portrait and landscape images is supplied wherever possible.
6. Indicate the name of the design project on each submission and photo entered.
7. Submit the required information with the relevant entry fee. Tax Invoices will be issued upon receipt of payment. Entry fees are non-refundable unless the awards competition is cancelled.
8. ASOFIA reserves the right to disqualify any entry that does not meet the conditions of entry and the decision of the judging panel will be final with no correspondence entered into. ASOFIA also reserves the right to review its decision to conduct a particular Design Category if insufficient entries are received.
9. Entry materials become the property of ASOFIA and will not be returned. Entrants grant ASOFIA permission to use their supplied images for publicity and marketing purposes. It is the responsibility of the entrant to seek their client's permission to use their images, brand or mark. ASOFIA cannot be held liable.
10. All other entry material will be treated with the strictest confidentiality.

AWARDS PRESENTATION

Awards for the winning entries will be presented at a Gala Awards Evening to be held in conjunction with ASOFIA's 22nd National Conference in Canberra on Sunday 27th October 2019.

PRIZES

Winners will be widely recognised by their peers and will be presented with a Special Winner's Trophy. Winners will also be featured in a Design Awards Section of the Interior Fitout Magazine in January 2020. The Client of each winning entry will also receive a trophy to commemorate the achievement.



IMAGE SUBMISSION GUIDELINES

Images of the finished project must be actual photographs - not computer-generated images. (Computer-generated images may be included within the PowerPoint – in the relevant area – when they are clearly labelled as such.) It is recommended that photographs be taken by a professional photographer, as they may be used for marketing purposes, awards presentations or in the Association publications.

The quality or resolution of the images included within your PowerPoint will be one of the primary factors in determining the size of a file. For instance, a 300 dpi (dots or pixels per inch) image may take up to four times as much space as a 150 dpi image. Consider the following when preparing and uploading your images:

The most effective way to reduce the file size of an image is to save a version on the image in the JPEG (.jpg) format. The overall file size of your PowerPoint submission must not exceed 10MB.

To prevent your PowerPoint being cumbersome to work in, try to keep your photographic images to no more than 800 pixels wide, and no more than 50KB.

As noted in How to Enter Section, a minimum of 3-4 high resolution digital images must be supplied as separate files. These images must be a minimum of 300dpi in JPEG format, and be suitable for print. As these images will be used for marketing and media purposes, it is highly recommended that the photographs be taken by a professional photographer to ensure optimum quality and best presentation. Images must be in JPEG format.

POWERPOINT CHECKLIST

1. All entries must be made using the PowerPoint (PP) template available at www.asofia.com.au/AwardPrograms
2. A PDF version of your PowerPoint submission will NOT be accepted. Only entries using the PPT format supplied will be accepted.
3. All plans must be scanned, or captured from a design program where this is possible, for insertion into the PP template (hand drawn plans are acceptable).
4. All text and dimensions must be able to be clearly read from a computer screen.
5. No designer names, company logos or other identifying information should be visible (client information is acceptable) on the PowerPoint submission.
6. All other entry requirements must be complied with, and all information supplied must be in the correct formats as specified.
7. The PowerPoint page headings are to be used as a guide. Additional pages may be inserted as required with appropriate changes to the headings to best represent the information you are supplying.
8. Unnecessarily high-resolution images will make your PowerPoint cumbersome to edit and increase the overall file size. Refer to Guidelines for Image Inclusion for tips in reducing the size of images. Remember that the overall size of the PowerPoint MUST NOT EXCEED 10MB. ASOFIA reserves the right to refuse entries that exceed this limit.
9. Save your file with the following format: surname project number.ppt eg smith_project1.ppt.



ENTRY FEES

MEMBER DESIGNERS

ENTRY **\$100 + GST**
[EARLY BIRD 10% DISCOUNT FOR ENTRIES RECEIVED BEFORE 14 JUNE 2019]
ENTRY AFTER 30 JUNE 2019* **\$150 + GST**

* Fully completed entry form is required by the due date of **30 JUNE 2019** or a late entry fee applies.

NON MEMBER DESIGNERS[^]

EARLY BIRD ENTRY **\$200 + GST**
[EARLY BIRD 10% DISCOUNT FOR ENTRIES RECEIVED BEFORE 14 JUNE 2019]
ENTRY AFTER 30 JUNE 2019* **\$300 + GST**

[^] For information about ASOFIA Design Membership go to asofia.com.au

- 10% Early Bird discount ends 14 June 2019
- Payment of the appropriate entry fee must accompany all entries.
- Entries will not be judged unless full entry fee payment has been received, and the entry form and powerpoint presentation is completed in its entirety.
- ASOFIA reserves the right to accept or decline late entries.

PAYMENT TYPES

CHEQUES made payable to ASOFIA

CREDIT CARD (credit card fees will apply)

DIRECT DEPOSIT:

BSB: 012 881

Account #: 482 588 387

Reference: Invoice Number - Entry Fee

FORWARD ENTRY FORMS TO:

ASOFIA National Office

Mail: PO Box 6347, Kincumber NSW 2251

Email: admin@asofia.com.au

ANY QUERIES PLEASE CONTACT THE NATIONAL OFFICE ON:

Telephone: 02 4369 0055

Email: admin@asofia.com.au

Credit Card Payments can be made by Fax or Mail

Mastercard

Visa

Amex

2.3% credit card processing fee

2.75% credit card processing fee

Card No: _____

Cardholder Name _____

Expiry Date _____

Signature _____

Entry forms can also be downloaded from the ASOFIA website:

www.asofia.com.au

